

ADP Strategic Advisory Board

First Meeting

www.arabdevelopmentportal.com

4 September 2018

Mövenpick Hotel, Beirut

Agenda

3 September 2018

19:30 Welcome Reception at Movenpick Hotel

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09:00 – 09:15 Coffee

09:15 – 09:30 Welcoming Session

- *Fuad Albassam, Assistant-Director General, OFID*
- *Khaled Abdelshafi, Director of the Regional Hub in Amman, UNDP-RBAS*

09:30 – 11:30 Introductory Session: Briefing on ADP

- *Farah Choucair, ADP Project Manager*

Open discussion to assess the ADP and discuss its scope of work.

11:30 – 11:45 Coffee Break

11:45-13:00 Session I: How to enhance ADP's competitive edge and value-added?

Session I will include a 10-minute intervention by each of the SAB non-core members on how to reach out and better serve different communities of practice, such as youth,

entrepreneurs, academics, policy-makers and NSOs. It will also offer space to discuss partnerships building and outreach and explore ADP's score of work and content development, focusing on what the ADP currently offers in terms of tools, services and data.

13:00-14:00 Lunch Break

14:00-15:00 Session II: Strategic development and sustainability

Session II is an open discussion on the future trajectory of the ADP. Participants are requested to discuss how the ADP should evolve to capitalize on its achievements and address existing shortcomings and/or emerging challenges. This session will also take into consideration issues related to financial sustainability, monetization and the implication of following different trajectories of content development and service provision.

15:00-16:30 Concluding Session: Recommendations

In this session, the ADP Team will present the various recommendations that were raised in the previous sessions. The SAB should then advise on the recommendations that should be shared with the CG, and the latter would then decide on the recommendations that should be further assessed by the ADP Team to assess feasibility and budgetary implications ahead of implementation.